

Orangesky
— Australia —

Workplace
Giving



WHO WE ARE

In 2014, Orange Sky was founded in a Brisbane garage by two 20-year-old mates, Nic Marchesi and Lucas Patchett. They installed a couple of washing machines and dryers in the back of their old van, and visited parks around Brisbane to wash and dry clothes for free. What started as an idea to improve hygiene standards and restore dignity to people doing it tough has evolved into something much bigger and more powerful....

Every week around Australia and New Zealand, thousands of volunteers gather around a set of washing machines, sometimes a shower, and always six orange chairs, to provide a space for people experiencing homelessness or hardship to feel more connected and less isolated through access to improved hygiene, health and quality of life.



OUR MISSION:

To positively connect communities

Over 3,000 Orange Sky volunteers head out to 340 shifts in 43 locations around Australia each week to provide access to free laundry services, warm showers and genuine conversation to our friends doing it tough in the community.

Friend

/fr3nd/ noun

1. A person experiencing homelessness or hardship who uses Orange Sky's services.

WHAT IS WORKPLACE GIVING?

Workplace giving, otherwise known as payroll giving, is a program that allows staff to donate a portion of their pre-tax salary on a regular basis. This simple process is managed through the workplace payroll system, or via a third party platform.

Usually funds are donated in a lump sum at times best suited for your organisation, such as quarterly, or at the end of a fiscal year.



Increased Employee Engagement

A proven tool for talent attraction, and increasing staff retention and engagement. It's a great way to show your employees that your business walks the walk and cares about their community.

Easy and Effective

Delivers sustained, low-maintenance and cost-effective funding to Orange Sky, enabling us to deliver on our mission to positively connect communities.

Your Brand, Your Community

A simple and effective way for your organisation to demonstrate a genuine commitment to the community and may provide a point of differentiation between you and your competitors.

SETTING UP YOUR PROGRAM

Bank Transfer

You can set up your Workplace Giving program internally by scheduling a regular bank transfer to Orange Sky that coincides with your pay cycle.

For more information and helpful resources to get you started, we recommend visiting the [Australian Taxation Office](#) or [Workplace Giving Australia](#).

Please get in touch with our team at partnerships@orangesky.org.au to request our current bank details. Our dedicated team can also support with regular invoicing at your request.

Third Party Platform

Using an existing built-for-purpose Workplace Giving platform provides an accessible and easy set up process for your payroll team and staff. Staff are able to create accounts, choose a charity and donation amount, and manage their contributions themselves.

There are several platforms you can use, including Good Company and Good2Give. However, the use of a third-party platform does incur a fee, unlike bank transfers.



110
staff



x

Giving
\$5
per week



=

100
orange sky
shifts funded

Small change,
BIG impact



TIPS & TRICKS



Double Your Impact

Companies can choose to match payroll donations, doubling their employees impact for people experiencing homelessness

Join the Network of Change Makers

Join Workplace Giving Australia's Member Network, a passionate group driving impactful programs, sharing industry insights, learnings and best practice.

Launch With a Bang

The most impactful programs are kicked off with an engaging introduction to your charities, allowing staff to connect with causes close to their hearts.

CHARISSE SOUTAR
General Manager,
Sustainability & Employee
Communications
REA Group

“

Our Matched Payroll Giving program allows employees to donate to charities they care about, and we're proud to match those donations dollar for dollar. Orange Sky is consistently one of the top charities on our workplace giving platform. We're honoured to play a part in supporting Orange Sky's mission to create safe, positive, and supportive environments for friends in the community doing it tough.



JOIN OUR COMMUNITY

By including Orange Sky in your Workplace Giving program, not only will you be helping to positively connecting communities across Australia, but you will become part of our community.

In addition to embedding a program that will increase your employee engagement and retention, by joining the Orange Sky community you will benefit from the following:

- ◆ Subscription to our biannual co-founder newsletter, featuring real stories of impact to share with your audiences
- ◆ Real impact data, enabling you to effectively communicate your organisation's direct contributions in the form of washes, showers, and conversation hours achieved with your support
- ◆ Access to our passionate partnerships team to support your journey and offer guidance on maximising engagement

Join the community to help keep the wheels turning on our vans all across Australia, providing a safe space for genuine connection for our friends, like Cass.



MEET CASS

Friend of
Orange Sky



Positively connect communities while simply doing your job



80% of workers are engaged in charitable giving

By signing up to support Orange Sky through workplace giving, you'll be helping to positively connect those experiencing homelessness or doing it tough across Australia. Every contribution makes an impact, helping us reach more people in need. Turn small change in to big change for people doing it tough and join us in supporting the 122,494 Aussies experiencing homelessness on any given night.

“Orange Sky has played a massive part [in my ability to upgrade my life] by bringing my laundry in and being spoiled with having a “bigger auntie” doing your washing for you while you enjoy a barbecue and a bit of stress-free time. They're amazing.

LET'S GET STARTED

Need more support getting started?

We strongly encourage you lean on the experts to help you and your organisation set up a successful Workplace Giving program.

If you're looking for further support, we recommend reaching out to [Workplace Giving Australia](#) and [The Australian Taxation Office](#) for guidance.



Contact Us

If your organisation is ready to get the ball rolling, and you're looking for up to date bank details, or would like to request regular invoicing, please get in touch with our dedicated partnerships team via the details below.

E: partnerships@orangesky.org.au HQ: (07) 3067 5800



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